

**FOR IMMEDIATE RELEASE:**

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**PREMIERE SCREENING OF FRENCH MINISERIES “WHAT LOVE MEANS” AT THE  
CAROLINA THEATRE WILL BENEFIT THE NORTH CAROLINA GAY & LESBIAN  
FILM FESTIVAL**

**Durham, N.C.** - The Carolina Theatre of Durham, Inc. will present the North Carolina premiere screening of the French miniseries **“What Love Means”** (Sa Raison d’Etre) on Saturday, August 9, 2008 as a benefit for the **The13th ANNUAL GAY & LESBIAN FILM FESTIVAL**. The screening will take place at the Carolina Theatre of Durham located at 309 West Morgan Street in downtown Durham. Tickets for the screening are \$20 and are on sale now at the box office (call 919-560-3030 or toll free 1-888-241-8162). Tickets are also available online at [www.carolinatheatre.org](http://www.carolinatheatre.org). Ticket price includes a wine and cheese reception (during a 30-40min intermission) as well as admission to an exclusive silent auction, benefiting the 13th Annual North Carolina Gay and Lesbian Film Festival. The event begins at 7:00 p.m. with the screening following at 7:30 p.m.

Since its inception in 1995, the North Carolina Gay & Lesbian Film Festival (**NCGLFF**) has become the second largest gay and lesbian film festival in the Southeast, attracting as many as 10,000 patrons yearly. This year's festival will feature a diverse array of new films, including shorts, documentaries and feature films that provide a glimpse into the many faces of gay and lesbian life worldwide. The Durham Convention and Visitors Bureau has named the NCGLFF a "Signature Event" for Durham, the highest honor bestowed on a cultural event or attraction by the organization.

Spanning 20 years over the course of two extended parts, “What Love Means” follows the lives, loves, and tragedies of an extended family beginning in the early 1980s. Siblings Nicholas and Isabelle are both in love with Bruno, but his heart belongs to Isabelle. As this triangle plays out against the beginnings of the AIDS epidemic, none will survive unscathed, drawing in other family members and friends as they confront homophobia, illness, parenthood, and new relationships over the years. “What Love Means” is an intelligent, heartfelt, and romantic drama.

The NCGLFF is sponsored in part by American Audio Video, American Express, Ameriprise Financial, The Independent Weekly, Replacements, Ltd. and Huckabay-Kline, LLC.

The screening of 'What Love Means' (Sa Raison d'Être) takes place on Saturday, August 9, 2008 at the Carolina Theatre of Durham located at 309 West Morgan Street in downtown Durham. Tickets are \$20 and include a reception (during a 30-40min intermission) as well as admission to an exclusive silent auction, benefiting the 13th Annual North Carolina Gay and Lesbian Film Festival. The event begins at 7:00 p.m. with the screening following at 7:30 p.m. The 13th Annual North Carolina Gay & Lesbian Film Festival takes place Thursday, August 14 through Sunday, August 17 at the Carolina Theatre of Durham, located at 309 West Morgan Street in downtown Durham. Tickets for the 10-pass are \$65 in advance and \$70 during the festival and are on sale now at the box office (call 919-560-3030 or toll free 1-888-241-8162. Tickets are also available online at [www.carolinatheatre.org](http://www.carolinatheatre.org). Tickets for individual films are \$8 and are on sale now.

THE CAROLINA THEATRE. NEVER ORDINARY.

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The Carolina Theatre of Durham Inc. is a non-profit organization dedicated to bringing quality film and live performances to the Triangle community. Live performances at the Carolina Theatre are supported in part by the North Carolina Arts Council, an agency funded by the state of North Carolina and the National Endowment for the Arts, the A.J. Fletcher Performing Arts Fund of the Triangle Community Foundation, the CCB Foundation and the F.M. Kirby Foundation